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Town Vinkovci

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**INVESTMENT AND
DEVELOPMENT AGENCY OF THE
CITY OF VINKOVCI – VIA Ltd.**

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I N V E S T
I N
V I N K O V C I



**INVEST IN
VINKOVCI**

G r a d V i n k o v c i

OPĆE INFOMACIJE

GRAD VINKOVCI

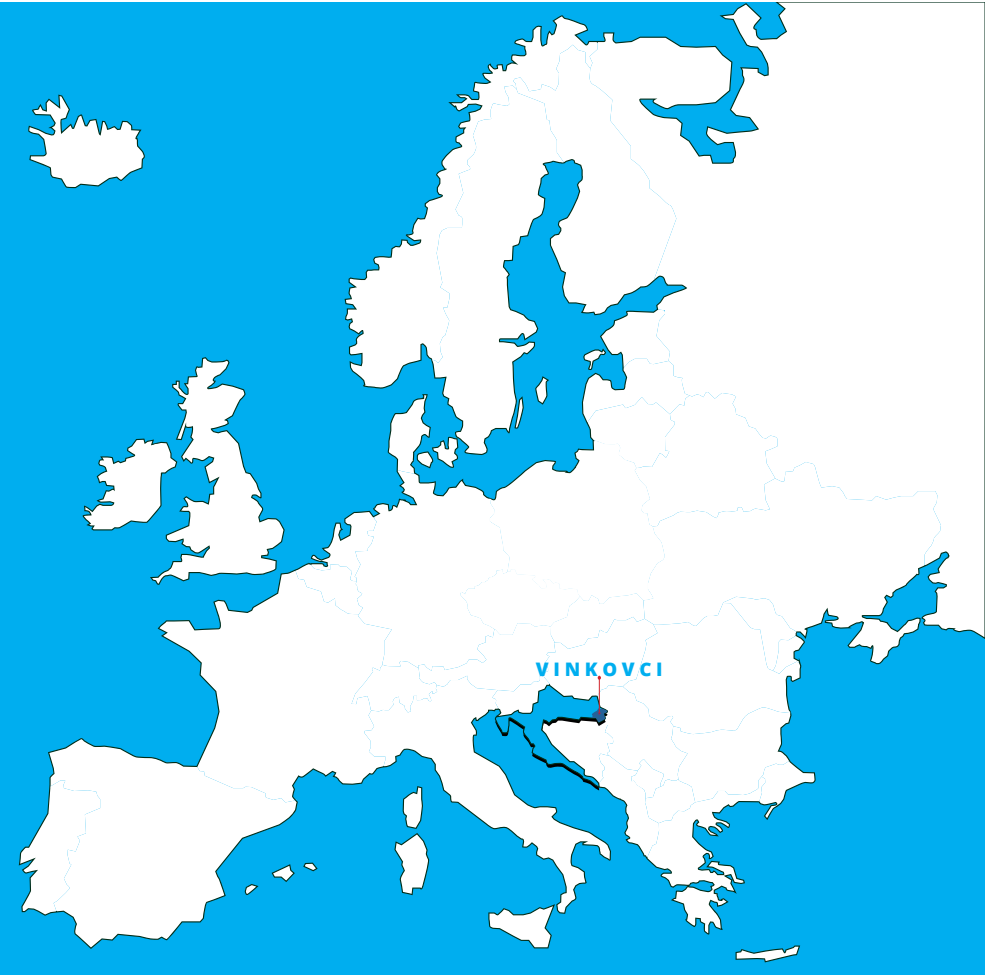
Županija:	Vukovarsko-srijemska
Površina:	102.805 ha (od toga 60.623 ha oranica)
Broj stanovnika (2011):	35.312
Klima:	Blaga kontinentalna
Stopa nezaposlenosti (2016):	10,3 %
Prosječna neto plaća (2017):	525 EUR
BDP po stanovniku u VSŽ (2014):	6,080 EUR (58,09% prosjeka RH)

GENERAL INFORMATION TOWN VINKOVCI

County:	Vukovar-Srijem
Area:	102,805 ha (60,623 ha of fields)
Population (2011):	35,312
Climate:	mild continental
Unemployment rate (2016):	10,3 %
Average gross salary (2017):	525 EUR
GDP per capita VSŽ (2014):	6,080 EUR (58,09% of Croatian average)

ALLGEMEINE INFORMATIONEN STADT VINKOVCI

Gespanschaft:	Vukovar-Srijem (VSG)
Oberfläche:	102.805 ha (davon 60.623 ha Ackerland)
Bevölkerung (2011):	35.312
Klima:	mild, kontinental
Arbeitslosenrate (2016):	10,3 %
Durchschnittliches Nettogehalt (2017):	525 EUR
GDP per capita VSG (2014):	6,080 EUR (58,09% des Durchschnitts der RH)



Picture 1. Position of town Vinkovci in EU, Croatia and Vukovar-Srijem County



Picture 2. Position of Vinkovci on main traffic routes

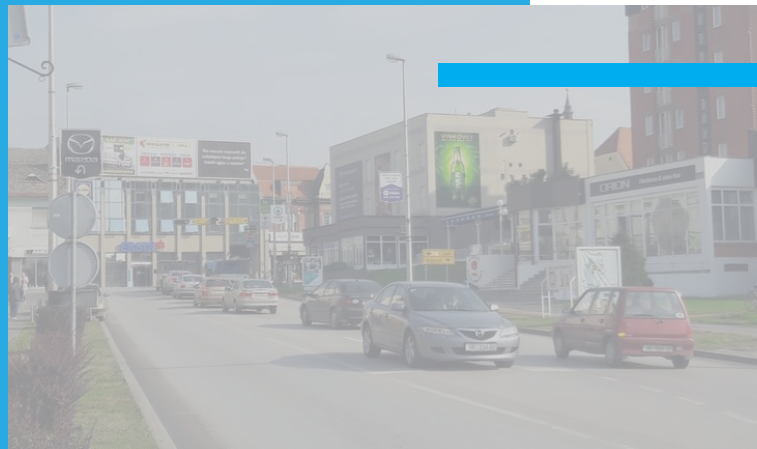
GEOPROMETNI POLOŽAJ

Povoljan geoprometni položaj Vinkovaca karakterizira neposredna blizina Paneuropskih koridora X i VC, cestovnih i željezničkih koridora koji spajaju Zapadnu Europu s Bliskim istokom, te Srednju Europu s Jadranskim morem.

Od zračne luke Osijek Vinkovci su udaljeni 30 km, a od Luke Vukovar i Paneuropskog koridora VII koji predstavlja najvažniji unutarnji plovni put Dunavom od Njemačke do Crnog mora, Vinkovci su udaljeni 20 km.

Vinkovci has a favourable geotraffical position in the vicinity of Pan-European Corridor X and VC, road and rail corridors that connect Western Europe with Middle East, as well as Central Europe with The Adriatic Sea. There is a 30km distance to Osijek airport and 20km distance to Vukovar port and Pan-European corridor VII which represent the most important inland Danube waterway from Germany to The Black Sea.

Die günstige geographische Verkehrslage von Vinkovci ist gekennzeichnet durch die unmittelbare Nähe der paneuropäischen Korridore X und VC, der Straßen- und Eisenbahnkorridore, die Westeuropa mit dem Nahen Osten und Mitteleuropa mit der Adria verbinden. Vinkovci ist 30 km von dem Flughafen Osijek entfernt, und von dem Hafen Vukovar und dem paneuropäischen Korridor VII, die die wichtigsten Binnenwasserstraßen auf der Donau von Deutschland bis zum Schwarzen Meer sind, nur 20 km.





Područje Grada Vinkovaca je bogato **kulturnim, arheološkim i povijesnim atrakcijama** te mu je njegov povoljan zemljopisni položaj omogućio utjecaj različitih kultura koje su ostavile materijalne tragove o čemu svjedoče arheološka nalazišta, putem kojih možemo pratiti kontinuirano naseljavanje ovoga prostora kroz 8.300 godina čime su Vinkovci **najstarije naselje u Europi**.

Turizam Grada razvija se na temelju korištenja prirodnih resursa (vodotoci, šume, zaštićena područja, poljodjelski ravničarski prostor), bogatih arheoloških

nalazišta i kulturne baštine. Na području grada pronađeno je i na tisuće arheoloških nalaza, a Vinkovci se mogu pohvaliti i kako su na području grada rođena dva rimska cara, Valentinijan i Valens. Za kulturnu ponudu Grada Vinkovaca od velikog su značaja manifestacije koje se održavaju na autentičnim lokacijama: Pokladno jahanje, Zimski šokački divani, Vinkovački karneval, DORF, Lutkarsko proljeće u Vinkovcima, Sajam zdravlja, Seminar o izradi tradicijskih frizura, Festival glumca i Rimski dani.



The area of Vinkovci is rich with cultural, archeological and historical attractions. Due to its favourable geographical position, many different cultures influenced the area and left material traces, such as archeological sites which prove as evidence of continuously inhabited area for 8,300 years, therefore Vinkovci is the oldest settlement in Europe. Town tourism is based on the use of natural resources (watercourses, forests, protected areas, agricultural lowland area), rich archeological sites and

cultural heritage. There are thousands of archeological sites in the town area. Also, the town is proud of the fact that it is a birthplace of two Roman emperors, Valentinian and Valens. As a cultural offer of the town, there are many events that take place in authentic locations: Carnival horse riding, Winter Šokci Talks, Vinkovci carnival, DORF (festival of documentary film), Puppeteer spring in Vinkovci, Health fair, Seminar on creating traditional hairstyles, Actor festival and Roman days.

Das Gebiet der Stadt Vinkovci ist reich an kulturellen, archäologischen und historischen Sehenswürdigkeiten, und ihre günstige geographische Lage hat den Einfluss verschiedener Kulturen ermöglicht, die materielle Spuren hinterlassen haben, wovon archäologische Stätten zeugen, durch die wir die kontinuierliche Besiedlung dieses Gebiets durch 8.300 Jahre verfolgen können, wodurch Vinkovci die älteste Siedlung in Europa ist. Die touristische Entwicklung der Stadt basiert auf der Nutzung natürlicher Ressourcen (Wasserläufe, Wälder, geschützte Gebiete, landwirtschaftlich genutzte Flächen), reichen archäologischen Stätten

und kulturellem Erbe. Im Gebiet der Stadt wurden auch Tausende von archäologischen Funden gefunden, und die Stadt Vinkovci kann sich auch dadurch auszeichnen, dass zwei römische Kaiser Valentinian und Valens auf dem Gebiet der Stadt geboren wurden. Von großer Bedeutung für das kulturelle Angebot der Stadt Vinkovci sind die Veranstaltungen die an authentischen Orten stattfinden: Faschingsreiten, Winter Schokzen Diwangespräche, Vinkovci Karneval, DORF, Frühling der Marionetten in Vinkovci, Gesundheitsmesse, Seminar über Herstellung traditioneller Frisuren, Schauspielerfestival und Römische Tage.

OSNOVNI EKONOMSKI PODACI

BASIC ECONOMIC DATA / GRUNDLEGENDE WIRTSCHAFTLICHE DATEN



Grad Vinkovci imaju značajan udjel u pokazateljima županije i to tako što se u gradu nalazi preko 32,08 % poduzetnika koji upošljavaju više od 41,83 % ukupno zaposlenih, te ostvaruju skoro 26,17 % ukupnog prihoda županije.

Town Vinkovci has a significant part in County indicators in the way that there are over 32,08% entrepreneurs who employ over 41,83% of employed persons, and realize 26,17% of total County profit.

Die Stadt Vinkovci hat einen wesentlichen Anteil an den Indikatoren der Gespanschaft, und zwar dadurch, dass es in der Stadt mehr als 32,08% der Unternehmer gibt, die mehr als 41,83% der Gesamtzahl der Beschäftigten in der Stadt beschäftigen, und so fast 26,17% des Gesamteinkommens der Gespanschaft verdienen.

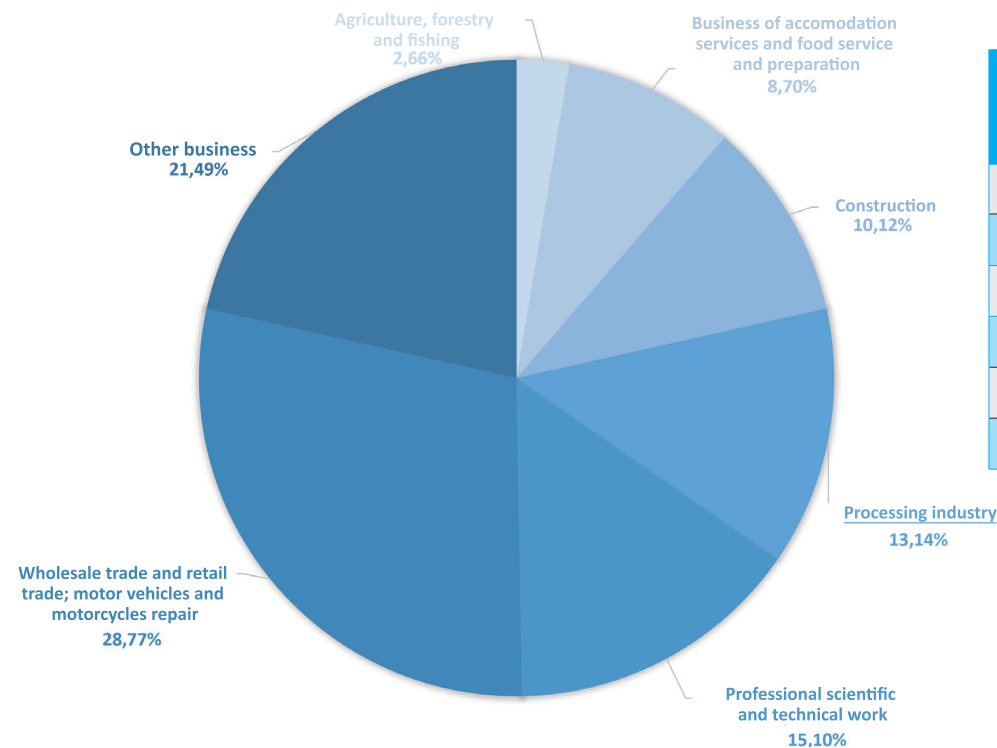
Krajem listopada 2017. godine u Vinkovcima je evidentirano 1.778 nezaposlenih osoba, time grad ima najmanju stopu nezaposlenosti u županiji koja iznosi 10,3 %.

At the end of October 2017, there were 1,778 unemployed persons in Vinkovci, which proves the fact that the town has the lowest rate of unemployment in the County, 10,3%.

Ende Oktober 2017 wurden in Vinkovci 1778 Arbeitslose registriert, womit die Stadt die niedrigste Arbeitslosenquote in der Gespanschaft hat, die etwa 10,3% beträgt.

Description	Vukovar-Srijem County	Vinkovci
Number of entrepreneurs	1.887	574
Total income	2.372.579,33	449.785,20
Net income of the period	82.471,00	11.188,93
Cost of staff	172.527,47	68.169,33
Net wages and salaries	114.361,73	45.179,60
Average number of hourly employed workers	2.361,60	956,00
Average net income per employee	538,00	525,00
Number of importers	236	60
Number of exporters	245	58
Export	931.598,00	51.942,00
Import	111.690,40	23.714,67
Investments in 2017	50.408,80,00	7.098,13

Table 1. Basic information for entrepreneur businesses in 2017 in Vukovar- Srijem County and Vinkovci for all businesses, amounts in thousands of euros, average income in euro:



Graph 1. Economic structure of Vinkovci in 2016
Source : FINA, 2017

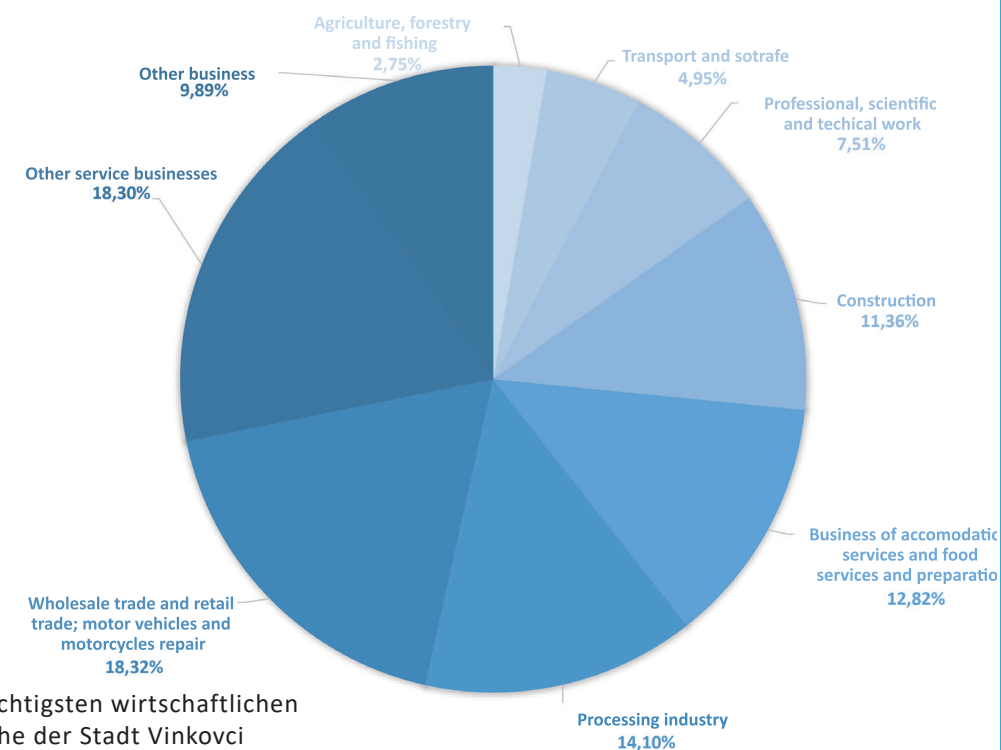
Category/ year	Number of subjects	Number of employees	Total income (EUR)	Net income (EUR)
2011.	435	6,548	461,987.960,40	6,806.912,13
2012.	442	6,528	419,230.86	7,400.769,73
2013.	423	6,405	419,839.143,60	6,457.43,33
2014.	477	6,635	451,697066,50	2,377.952,53
2015.	517	7,473	509,119.866,60	5,448.933,33
2016.	563	7,294	451,348.880,00	1,125.600,00

Table 2. Total number of entrepreneurs in Vinkovci
Source: The Croatian Chamber of Economy, 2011-2015, Financial Agency for data, 2016

Najvažnij gospodarski sektori grada Vinkovaca su Drvnoprerađivački i prehrambeni sektor. Vinkovci su tradicionalno obrtnički grad sa registriranih ukupno 547 obrtnika.

The most important economic sectors in Vinkovci are wood processing and food sectors. Vinkovci is traditionally crafts town with the total of 547 registered craftspeople.

Die wichtigsten wirtschaftlichen Bereiche der Stadt Vinkovci sind die Holzverarbeitende- und Nahrungsmittelindustrie. Vinkovci ist traditionell eine Handwerkerstadt mit insgesamt 547 registrierten Handwerkern.



Graph 2. Entrepreneurs according to National Classification of Activities (NKA) in 2007 on September 25, 2016
Source: Ministry of Entrepreneurship and Crafts

**I. KOMUNALNI DOPRINOS U
VINKOVCI**

Odlukom Gradskog vijeća Grada Vinkovaca poduzetnicima koji se bave proizvodnim i uslužnim djelatnostima smanjena je naknada komunalnog doprinosa sa maksimalnih 50,00 kn / m³ na 1,00 kn / m³ na području cijelog grada Vinkovaca.

**II. MJERA 1. - „KREDITOM DO
KONKURENTNOSTI“**

Grad Vinkovci subvencionira kamatu na poduzetničke kredite u visini do maksimalno 2 % za projekte iz proizvodne djelatnosti i poduzetničke kredite u visini do maksimalno 1 % za projekte iz uslužne djelatnosti, a sve prema uvjetima iz Ugovora o načinu provedbe programa: „Kreditom do uspjeha 2014“ Mjera 1. - „Kreditom do konkurentnosti“

I. LOCAL RATES IN VINKOVCI

According to the decision of the City Council in Vinkovci, the entrepreneurs who deal with manufacturing and service businesses have lower local rates from maximal 50,00 kn per m³ to 1,00 kn per m³ in the area of Vinkovci.

**II. MEASURE 1. - „FROM LOAN TO
COMPETITIVENESS“**

Vinkovci subsidises interests on entrepreneurial loans to maximum of 2% for the projects in manufacturing businesses and entrepreneurial loans to maximum of 1% for the projects in service businesses, based on conditions set in Contract of the ways of programme implementation "From loan to success 2014" Measure 1 - "From loan to competitiveness".

**I. KOMMUNALER BEITRAG IN
VINKOVCI**

Durch Beschluss des Stadtrates der Stadt Vinkovci wurde den Unternehmern, die sich mit Herstellungs- und Dienstleistungstätigkeiten beschäftigen, der kommunale Beitrag vermindert von maximal 50,00 HRK / m³ auf 1,00 HRK / m³ auf dem Bereich der ganzen Stadt Vinkovci.

**II. MASSNAHME 1. - „MIT KREDIT
ZUR KONKURRENZFÄHIGKEIT“**

Die Stadt Vinkovci subventioniert Zinsen auf Unternehmerkredite in der Höhe bis maximal 2% für Projekte aus Herstellungstätigkeiten und Unternehmerkredite in der Höhe bis maximal 1% für Projekte aus Dienstleistungstätigkeiten, alles nach den Bedingungen des Vertrags über Durchführung des Programms: „Mit Kredit zum Erfolg 2014“ Maßnahme 1. - „Mit Kredit zur Konkurrenzfähigkeit“

**III. SUFINANCIRANJE
ADMINISTRATIVNIH TROŠKOVA
OTVARANJA OBRTA I OSNIVANJA
TRGOVAČKIH DRUŠTAVA**

Grad Vinkovci dodjelom bespovratnih potpora novootvorenim obrtima i novoosnovanim trgovačkim društvima na području grada Vinkovaca sufinancira troškove pokretanja poslovnih poduhvata s ciljem povećanja broja gospodarskih subjekata i gospodarskih aktivnosti, jačanja konkurentnosti poduzetnika te povećanja zapošljavanja na području grada Vinkovaca.

GRAD VINKOVCI SUFINANCIRA:

- administrativne troškove otvaranja obrta u najvišem iznosu do 2.000,00 kn, fizičkim osobama s prebivalištem na području grada Vinkovaca
- administrativne troškove koji nastanu prilikom osnivanja trgovačkog društva u najvišem iznosu do 2.500,00 kn, trgovačkim društvima sa sjedištem na području grada Vinkovaca

**III. CO-FINANCING ADMINISTRATIVE
COSTS OF TRADE OPENING AND
COMPANY FORMATION**

Town Vinkovci grants nonrefundable aid to newly founded trades and companies in the area of the town. It co-finances the costs of launching business ventures with the aim of increasing the number of economic operators and economic activities, strengthening entrepreneurs' competitiveness as well as increasing employment in the area of the town.

TOWN VINKOVCI CO-FINANCES:

- administrative costs of opening a trade to the maximum of 267,00 EUR, to all natural persons residing in Vinkovci
- administrative costs of opening a company to the maximum of 333,00 EUR, to all companies with its office in Vinkovci

**III. KOFINANZIERING DER
VERWALTUNGSKOSTEN FÜR
ERÖFFNUNG VON GEWERBEN
UND GRÜNDUNG VON
HANDELSGESELLSCHAFTEN**

Die Stadt Vinkovci finanziert die Kosten der Unternehmensgründung durch die Gewährung von nicht rückzahlbaren Zuschüssen an neu gegründete Handwerksbetriebe und neu gegründete Unternehmen in der Region Vinkovci mit dem Ziel, die Anzahl der wirtschaftlichen Einheiten und wirtschaftlichen Aktivitäten zu erhöhen, die Wettbewerbsfähigkeit der Unternehmer zu stärken und die Beschäftigung in Vinkovci zu erhöhen.

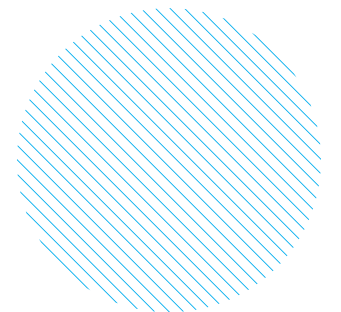
DIE STADT VINKOVCI KOFINANZIERT:

- Verwaltungskosten der Eröffnung von Gewerben in einem Höchstbetrag bis 267,00 EUR, für physische Personen mit Wohnsitz auf dem Bereich der Stadt Vinkovci
- Verwaltungskosten entstanden während der Gründung einer Handelsgesellschaft in einem Höchstbetrag bis 333,00 EUR, für Handelsgesellschaften mit Sitz auf dem Bereich der Stadt Vinkovci



PODRUČJA POGODNA ZA ULAGANJE

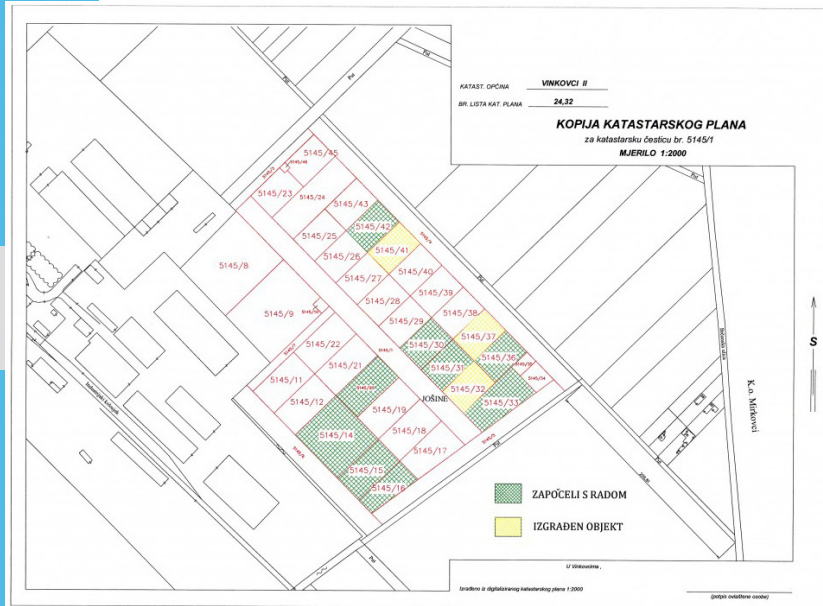
AREAS SUITABLE FOR INVESTMENTS / INVESTITIONSGEEIGNETE BEREICHE



I. PODUZETNIČKA ZONA JOŠINE

I. ENTREPRENEURIAL ZONE JOŠINE

/ I. UNTERNEHMERZONE JOŠINE



Picture 3. Entrepreneurial zone Jošine sketch

Source: Town Vinkovci

Nalazi se u jugoistočnome dijelu grada Vinkovaca, smještena je na odličnoj prometnoj lokaciji uz vrlo važne prometnice: autocestu Lipovac - Zagreb te Lipovac – Beograd.

It is situated in the south-east part of Vinkovci, its location is excellent due to the vicinity of important roads: Lipovac-Zagreb and Lipovac-Beograd highway.

Sie befindet sich in dem süd-östlichen Teil der Stadt Vinkovci, gelegen auf einer ausgezeichneten Verkehrslage in der Nähe von sehr wichtigen Verkehrsstraßen: Autobahn Lipovac - Zagreb und Lipovac – Beograd.

- Veličina zone: 75.165 m²
- Veličina dostupnog zemljišta: 54.268 m²
- Namjena zemljišta: Proizvodno-uslužna
- Prodajna cijena zemljišta: ovisno o planu ulaganja u proizvodnju ili usluge, te broju otvorenih novih radnih mjesta: 2,00 do 10.67 €/m²
- Komunalni doprinos za sve djelatnosti: 0,13 €/m³
- Oslobođanje plaćanja komunalnog doprinosa: do 97%
- Komunalna opremljenost: plin, struja, voda, odvodnja
- Stupanj aktivacije iznosi: 74%
- Slobodna samo jedna parcela površine: 1.594 m²
- Prodajom parcela dane su potpore: Poduzetnicima kroz povoljnije cijene građevinskog zemljišta u vrijednosti cca 5,5 mil kuna (procjena).

- Zone size: 75,165 m²
- Size of available land: 54,268 m²
- Land use: Production and service
- Land selling price based on production and service investment plan, and the number of new workplaces: 2,00 to 10.67 EUR / m²
- Local rates for all businesses: 0,13 EUR / m³
- Exemption from paying local rates: to 97%
- Utility equipment: gas, electricity, water, drainage
- The level of activation is: 74%
- Only one free parcel of land: 1.594 m²
- By selling parcels, entrepreneurs are given supports through lower prices of building land in value of approximately 5,5 million kunas (estimated).

- Größe der Zone: 75.165 m²
- Größe des verfügbaren Landes: 54.268 m²
- Zueignung des Landes Produktions- und Dienstleistungszwecke
- Der Verkaufspreis des Landes in Abhängigkeit
- von der Höhe der Investitionen in der Produktion
- oder Dienstleistungen, und die Zahl der neueröffneten Arbeitsplätze: 2,00 do 10.67 EUR / m²
- Kommunalen Beitrag für alle Tätigkeiten: 0,13 EUR / m³
- Befreiung von Bezahlung des kommunalen Beitrags: bis 97%
- Kommunale Anschlüsse: Gas, Strom, Wasser, Abwasser
- Aktivierungsrate beträgt: 74%
- Nur ein Grundstück ist verfügbar, Oberfläche: 1.594 m²
- Durch den Verkauf von Grundstücken wurden den Unternehmern Förderungen geleistet durch günstige Baulandpreise in Höhe von etwa 5,5 Millionen Kuna (Schätzung)

II. INDUSTRIJSKA ZONA ZALUŽJE

II. INDUSTRIAL ZONE ZALUŽJE/ II. INDUSTRIEZONE ZALUŽJE



Lokacija - jugoistočni dio grada uz državnu cestu Vinkovci – Županja, smještena je na odličnoj prometnoj lokaciji uz vrlo važne prometnice: autocestu Lipovac-Zagreb te Lipovac – Beograd.

- Ukupna površina zone: 38,42 ha
- Namijenjeno poduzetnicima: 29.32 ha
- Stupanj aktivacije: 97,88 %
- Planirano proširenje zone: 160 ha

Proširenjem zone osigurale bi se potpore poduzetnicima kroz povoljnije cijene građevinskog zemljišta u vrijednosti 1.733.333,00 EUR

Location - south-east part of the town by the state road Vinkovci – Županja, its location is excellent due to the vicinity of important roads: Lipovac-Zagreb and Lipovac-Beograd highway.

- Zone size: 38,42 ha
- Entrepreneurs intended: 29.32 ha
- The level of activation: 97,88 %
- Planned extension zone: 160 ha

By extending this zone, entrepreneurs' supports would be provided through lower prices of building land in value of 1.733,333 EUR.

Lokation - süd-östlicher Teil der Stadt entlang der staatlichen Verkehrsstraße Vinkovci – Županja, gelegen auf einer ausgezeichneten Verkehrslage in der Nähe von sehr wichtigen Verkehrsstraßen: Autobahn Lipovac - Zagreb und Lipovac – Beograd.

- Gesamtoberfläche der Zone: 38,42 ha
- Geeignet für Unternehmer: 29.32 ha
- Aktivierungsrate: 97,88 %
- Planierte Verbreitung der Zone: 160 ha

Durch Verbreitung der Zone würden Förderungen für Unternehmer versichert, durch günstige Baulandpreise im Wert von etwa 1.733.333,00 EUR.

Picture 4. Entrepreneurial zone Zalužje
Source: Town Vinkovci



PODUZETNIČKE POTPORNE INSTITUCIJE

ENTREPRENEURIAL SUPPORTING INSTITUTIONS
/ FÖRDERUNGSIONSTITUTIONEN FÜR UNTERNEHMER

I. AGENCIJA ZA RAZVOJ I INVESTICIJE GRADA VINKOVACA – VIA D.O.O.

I. INVESTMENT AND DEVELOPMENT AGENCY OF THE CITY OF VINKOVCI – VIA LTD.

/ I. AGENTUR FÜR ENTWICKLUNG UND INVESTITIONEN DER STADT VINKOVCI – VIA GMBH

U okviru Agencije djeluje INFO CENTAR ZA PODUZETNIKE koji je pokrenut je uz podršku Ministarstva gospodarstva, poduzetništva i obrta, te poduzetnicima s područja grada Vinkovaca i drugim zainteresiranima ulagačima pruža usluge:

- Informiranje i savjetovanje prilikom pokretanja tvrtke,
- Poslovno planiranje i usluge izrade poslovnog plana i investicijskih studija
- Informiranje, savjetovanje i pomoć u pripremi i provedbi planiranih ulaganja i EU projekata.

Osim direktne pomoći poduzetnicima, Agencija nastoji poboljšati poduzetničko okruženje kroz brojne projekte koje razvija i prijavljuje u partnerstvu s Gradom Vinkovcima i ključnim lokalnim dionicima. Agencija djeluje u cilju stvaranja uvjeta za razvoj poduzetništva i to kroz slijedeće grupe aktivnosti:

- Razvoj poduzetničke klime
- Razvoj poduzetničke infrastrukture
- Promocija poduzetništva
- Potpora razvoju poduzetničkih projekata
- Obrazovanje za poduzetništvo

ENTREPRENEUR INFORMATION CENTER is active within the agency and it was initiated by the support of Ministry of Economy, Entrepreneurship and Crafts. It provides services to entrepreneurs of Vinkovci area and other interested investors:

- information and counseling upon starting business,
- business planning, business plan design service and investment studies,
- information, counseling and help with preparation and implementation of planned investments and EU projects.

Despite helping entrepreneurs, The Agency tries to enhance entrepreneurial environment through numerous projects it develops and applies in partnership with the town Vinkovci and key local stakeholders. The Agency's aim is to create conditions for entrepreneurial growth through next groups of activities:

- Developing entrepreneurial climate
- Developing entrepreneurial infrastructure
- Entrepreneurship promotion
- Support in entrepreneurial projects development
- Education for entrepreneurship

Im Rahmen der Agentur ist ein INFO ZENTRUM FÜR UNTERNEHMER tätig, das mit Unterstützung des Ministeriums für Wirtschaft, Unternehmertum und Handwerk eingeleitet wurde, und welches den Unternehmern aus dem Bereich der Stadt Vinkovci und anderen Interessenten folgende Dienste leistet:

- Auskunft und Beratung während Aktivierung der Firma,
- Geschäftsplanung und Dienstleistung der Erstellung von Geschäftsplan und
- Investitionsstudien,
- Auskunft, Beratung und Hilfe bei Vorbereitung und Durchführung von geplanten
- Investitionen und EU Projekten.

Neben der Direkthilfe für Unternehmer ist die Agentur bestrebt, das unternehmerische Umfeld durch zahlreiche Projekte zu verbessern, die in Zusammenarbeit mit der Stadt Vinkovci und wichtigen lokalen Interessengruppen entwickelt und appliziert werden. Die Agentur arbeitet an der Schaffung von Bedingungen für die Entwicklung des Unternehmertums durch folgende Tätigkeitsgruppen:

- Entwicklung des unternehmerischen Klimas
- Entwicklung der unternehmerischen Infrastruktur
- Promotion des Unternehmertums
- Unterstützung der Entwicklung der unternehmerischen Projekten
- Ausbildung für Unternehmertum



AGENCIJA ZA RAZVOJ I INVESTICIJE
GRADA VINKOVACA VIA D.O.O.

PROJECT NAME	SHORT PROJECT DESCRIPTION (PROJECT GOAL)	PROJECT VALUE in EUR
Enhancing entrepreneurial environment in Vinkovci	Strengthening the capacities of Investment and Development Agency of City of Vinkovci, VIA Ltd. in order to improve its service quality to small and medium-sized enterprises.	22,024.94
Increasing employment possibilities of unemployed pre-school children parents	Securing unemployed pre-school children parents additional specialization and active job search by putting children in preschools.	172,387.18
Vinkovci master plan for traffic	Project goal is Vinkovci master plan for traffic development for the purpose of ensuring sustainable traffic development of Vinkovci in accordance with European and national strategies and plans.	67,259.07
Securing teaching assistants for children with disabilities	Employing 32 teaching assistants for children with developmental disabilities in primary school in Vinkovci.	773.150,00
Snack time II	Providing food for children from socially disadvantaged families during their stay in primary schools, with the aim of decreasing poverty and social exclusion.	57.333,00
Kindergarten "Pčelica"	Energy renovation implementation measures of kindergartens.	112,124,49
Kindergarten "Budućnost"		114,815.26
Kindergarten „Stribor“		431,171.34
Exploitation of different energy sources for green energy production - X- DEGREE	Promoting and enhancing the use of different renewable energy sources in cross-border area.	1,746.552.10
Business incubator	Enhancing accessibility to entrepreneurial business infrastructure and business services.	2,847.037.24

Table 3. Overview of the most important projects
(*Agency took part in some phases of project preparation and/or application)

II. TEHNOLOŠKI PARK VINKOVCI D.O.O.

TECHNOLOGY PARK VINKOVCI LTD. / TECHNOLOGISCHER PARK VINKOVCI GMB

Novoosnovani poslovni subjekti u Tehnološkom parku imaju povlaštene cijena najma za vrijeme inkubacije poslovnog subjekta u trajanju od 5 godina, besplatni brzi internet, korištenje konferencijske dvorane, predugovor o adresi prilikom otvaranja poduzeća:



picture 5. Technological park Vinkovci Ltd.
Source: <http://tp-vk.hr/>

1. Najam poslovnog prostora u Tehnološkom parku Vinkovci:

- Prva godina najma 0% od tržišne cijene najma 6,00 EUR/m²
- Druga godina najma 25% od tržišne cijene najma 6,00 EUR/m²
- Treća godina najma 50% od tržišne cijene najma 6,00 EUR/m²
- Četvrta godina najma 75% od tržišne cijene najma 6,00 EUR/m²
- Peta godina najma 100% od tržišne cijene najma 6,00 EUR/m²

2. Godišnja subvencija po poduzetniku u prvoj godini cca 2.200 EUR za najam ureda površine 30 m²

3. Režijski troškovi

za svih pet godina najma cijena režijskih troškova iznosi 2,00 EUR/m²

4. Razvoj novih usluga:

virtualni ured, mentorstvo, prijenos znanja, transfer tehnologija, potpore uspostavi sustava kvalitete, dobivanja atesta i certifikata unapređenje organizacije i upravljanja, edukacije, nastupi na sajmovima, pravila poslovanja na stranim tržištima i td.

II. TEHNOLOŠKI PARK VINKOVCI D.O.O. TECHNOLOGY PARK VINKOVCI LTD. / TECHNOLOGISCHER PARK VINKOVCI GMB



picture 5. Technological park Vinkovci Ltd.
Source: <http://tp-vk.hr/>

1. Business lease in Technological park Annual

- First year of lease 0% of the market lease rate 6,00 EUR/m²
- Second year of lease 25% of the market lease rate 6,00 EUR/m²
- Third year of lease 50% of the market lease rate 6,00 EUR/m²
- Fourth year of lease 75% of the market lease rate 6,00 EUR/m²
- Fifth year of lease 100% of the market lease rate 6,00 EUR/m²

subvention per entrepreneur in the first year is approximately 2,200 EUR for the office rent of 30 m².

2. Overhead expenses

For five years of rent the price of overhead expenses is 2,00 EUR/m²

3. The development of new services:

Virtual office, mentorship, transfer of knowledge and technology, support to establishing quality systems, attaining attestations and certificates, enhancing organizations and management, education, fair appearance, business rules on foreign markets etc..

Newly founded business entities in Technological park have preferential tariffs of rent during the time of business entity incubation for 5 years, free high speed internet, the use of conference rooms, preliminary contract on the address when opening a company:

Die neugegründete Geschäftseinheiten haben im Technologischen Park einen privilegierten Mietpreis während der Inkubation der Geschäftseinheit in der Dauer von 5 Jahren, kostenloses Highspeed-Internet, die Nutzung eines Konferenzsaals, den Vorvertrag über die Adresse bei der Eröffnung eines Unternehmens:

1. Vermietung der Geschäftsräume im Technologischen Park Jährliche:

- Das erste Jahr der Miete 0% des Marktmietpreises 6,00 EUR / m²
- Das zweite Jahr der Miete 25% des Marktmietpreises 6,00 EUR/m²
- Das dritte Jahr der Miete 50% des Marktmietpreises 6,00 EUR/m²
- Das vierte Jahr der Miete 75% des Marktmietpreises 6,00 EUR/m²
- Das fünfte Jahr der Miete 100% des Marktmietpreises 6,00 EUR/m²

Subvention per Unternehmer in dem ersten Jahr beträgt etwa 2.200 EUR für Miete eines Büros mit einer Oberfläche von 30 m². Režijski troškovi



2. Nebenkosten:

Für alle fünf Jahre beträgt der Preis der Nebenkosten 2,00 EUR/m²

3. Entwicklung von neuen Dienstleitungen:

virtuelles Büro, Mentoring, Wissenstransfer, Technologietransfer, Unterstützung beim Aufbau von Qualitätssystemen, Beschaffung von Attesten und Zertifikaten für Organisations- und Managementverbesserung, Bildung, Messeausstellungen, Geschäftsregeln für ausländische Märkte und so weiter.

III. PODUZETNIČKI INKUBATOR VINKOVCI (PLANIRANO OTVORENJE 12/2019.)

III. BUSINESS INCUBATOR VINKOVCI (OPENING IS PLANNED IN DECEMBER 2019) / III. BUSINESS-INKUBATOR VINKOVCI (PLANIERTE ERÖFFNUNG 12/2019.)



Lokacija 5678 k.o. Vinkovci II, ukupne površine: 5.214 m²
Ukupna bruto površina objekta: 2.147 m²

- 5 proizvodnih prostora: 759 m²
- 14 uredskih poslovnih prostora: 1.388 m²
- upravni dio zgrade: 97 m²
- konferencijska dvorana: 100 m²
- višenamjenska dvorana: 100 m²

Površina pristupnih cesta i parkirališta 3.178 m²
Zelene površine 1.122 m²

Postojeći objekt će se u potpunosti rekonstruirati, te će se dograditi novi dio objekta.

Location 5678 cadastral parcel Vinkovci II, total area 5,214 m²
Total gross area of the object: 2,147 m²

- 5 production areas 759 m²
- 14 business offices 1,388 m²
- administrative part of the building 97 m²
- conference room 100 m²
- multi-purpose room 100 m²

Surface of access roads and parking lots 3,178 m²
Green surface 1,122 m²

Existing object will be completely reconstructed, and a new part of the object will be built.

Lokation 5678 Katastergemeinde Vinkovci II,
Gesamtoberfläche 5.214 m²
Gesamte Bruttooberfläche des Objekts: 2.147 m²

- 5 Herstellungsräume 759 m²
- 14 geschäftlichen Büroräume 1.388 m²
- Verwaltungsteil des Gebäudes 97 m²
- Konferenzsaal 100 m²
- Mehrzwecksaal 100 m²

Oberfläche der Zufahrtstraßen und Parkplätze 3.178 m²
Grünflächen 1.122 m²

Das bestehende Objekt wird vollständig rekonstruiert und ein neuer Teil des Gebäudes wird angebaut.



STRATEGIC PROJECTS OF THE TOWN VINKOVCI

/STRATEŠKI PROJEKTI GRADA VINKOVACA



NAZIV PROJEKTA PROJECT NAME	KRATKI OPIS PROJEKTA SHORT DESCRIPTION OF THE PROJECT	VRIJEDNOST PROJEKTA u EUR PROJECT VALUE in EUR
Gradska knjižnica i čitaonica Vinkovci / City Library and reading room Vinkovci	Projekt planira izgradnju objekta 4.482 m2 gradske knjižnice i čitaonice. / The project plans to build a 4,482 m2 city library and reading room building.	5.500.000
Muzej s interpretacijskim centrom / Museum with interpretation center	Projekt planira izgradnju objekta 7.900 m2 koji će sadržavati muzejsko - galerijski prostor, suvenirnicu i planetarij, a u cilju je prezentacije rijetko vrijednog nalazišta luksuznog srebrnog posuđa koje datira s kraja 4. stoljeća pronađenog u centru Vinkovaca. / The project plans to build a 7.900 m2 building, which will include a museum gallery, a souvenir shop and a planetarium, for the presentation of a rare valuable luxury silverware dating site dating from the end of the 4th century found in the center of Vinkovci.	9.160.000
Rekonstrukcija i prikaz ranokršćanske crkve sv. Ilije na Meraji / Reconstruction and presentation of the early Christian church of St. Elijah in Meraj	Projektom se planira rekonstrukcija gotičke crkve na Meraji u galerijsko-zložbeni prostor u cilju jačanja turističke infrastrukture i ponude Vinkovaca kao najstarijeg grada u Europi. / The project is planning to reconstruct the Gothic church in Meraj in the gallery-space area in order to strengthen the tourist infrastructure and offer Vinkovci as the oldest city in Europe.	1.225.600
Razvoj širokopojasnog pristupa na području Vinkovci /Development of broadband access in the Vinkovci area	Projekt pridonosi ostvarenju nacionalnih strateških ciljeva zadanih Strategijom razvoja širokopojasnog pristupa u RH u razdoblju 2012.-2015., te Digitalnom agendom za Europu u razdoblju do 2020., posebno u dijelu osiguranja dostupnosti brzog i ultra-brzog širokopojasnog pristupa. / The project contributes to the achievement of the national strategic goals set by the Strategy for Development of Broadband Access in the Republic of Croatia in the period 2012-2015 and the Digital Agenda for Europe in the period up to 2020, especially in the aspect of ensuring the availability of fast and ultra-fast broadband access.	12.500.000
Izgradnja tržnice / Construction of a market	Projektom bi se izgradio objekt nove tržnica poluotvorenog tipa u cilju promidžbe i trženja lokalnih poljoprivrednih proizvoda - spoj ruralnog i urbanog. / The project is planning to build a new semi- open market for marketing and marketing of local agricultural products - a combination of rural and urban.	2.400.000
Nadvožnjak preko željezničke pruge Zagreb – Tovarnik / Construction of overpasses via the Zagreb - Tovarnik railway line	Projektom planirana izgradnja nadvožnjaka preko željezničke pruge Zagreb – Tovarnik koji bi se naselje Borinci kvalitetnijom cestovnom infrastrukturnom povezalo s centrom grada Vinkovaca. Projektom potiče intermodalni promet jer bi se unaprijedila povezanost cestovnog teretnog prometa sa željezničkim, a time bi se rasteretio dio gradskog prometa. /The project planned the construction of overpasses via the Zagreb - Tovarnik railway line, which would connect the Borinci settlement with the better road infrastructure with the center of the town of Vinkovci. The project encourages intermodal traffic, as it would improve the linkage of road freight with railways, thereby disrupting part of the city's traffic.	10.600.000

Table 4. Izdvojeni razvojni projekti Grada Vinkovaca / Selected development projects of the City of Vinkovci